



LTG Associates, Inc.

About LTG

A woman and minority-owned small business in its 40th year, LTG Associates, Inc. is the oldest anthropologically based consulting firm in North America. LTG's work centers on research, assessment, design, monitoring, evaluation, and support services. With experience in all 50 states, all territories and freely associated states of the U.S., and more than 50 countries, we specialize in the development, conduct, and evaluation of education, health and human services programs, the content of policy, and the shape of communication. LTG works equally well with quantitative and qualitative methods and is creative and flexible while maintaining quality standards while attaining goals and meeting deadlines. We develop highly contextualized views of health and human service issues that support practical, sustainable policies and programs.

Service Highlights

- *Anthropological Methods: Ethnography, cultural analysis, complex issues research, analysis, and response design and implementation support*
- *Qualitative Methods: Usability testing, focus groups, interviews, and analysis*
- *Quantitative Methods: Survey design, cognitive testing, conduct, and analysis*
- *Facilitation and Rapporteur Support*

The Difference

LTG Associates is an innovative, learning organization. We believe in the critical nature of partnerships and the inclusion of communities of interest and consumers of services from the inception of thinking and design. And, that the best solutions lie in moving toward causality and in engaging with strengths rather than in responding to downstream problems. Operating in ambiguity and complexity are constants and embraced in our work.

Expertise

We are researchers, analysts, evaluators, educators, writers, cultural brokers, facilitators, management consultants, and trainers. Within our staff and our extensive cadre of consultants, we bring fluency or professional proficiency in 105 languages as well as broad and specific knowledge of many peoples and cultures. We use the tools of social science, particularly those of anthropology, to understand and respond to complex and wicked problems.

Clients & Projects

LTG works domestically and internationally with foundations, local, state, and federal government agencies, non-governmental and non-profit organizations, and for-profit firms. Examples of LTG's diverse work are provided below.

Awards & Recognitions

- LTG has been recognized six times by the Praxis awards for excellence in "translating anthropological knowledge into action to address their clients' problems".
- LTG has consistently been recognized by clients for the complexity, quality, and accessibility of its work.
- LTG's Managing Partners were awarded the 2021-2022 Kimball Award which "honors exemplary anthropologists for outstanding recent achievements that have contributed to the development of anthropology as an applied science and that have impacted public policy".

Service Areas

LTG has worked with over 35 ethnic, minority, and special populations in the United States, and with vulnerable, at-risk, and underserved populations, on diverse issues including:

- Family and community development and wellness
- Population health
- HIV/AIDS/STD/STI
- Maternal and child health
- Outreach and barrier reduction
- Special populations
- Substance use/abuse
- Aging/geriatrics
- Intimate partner violence and healthy relationships
- Immigration, migration, and refugee movements
- Chronic diseases
- Faith and interfaith issues
- Innovation adaptation

California Department of Health Care Services

A Video Ethnographic Study: Raising Healthy Children in Poverty and Examples of Excellence in Addressing Childhood Wellness (*Praxis Recognition & Film Festival Showings*)

LTG created two feature-length video ethnographies focused on parents raising healthy children in low-income families and communities and the second on cutting edge services to promote strong families and communities. The videos are being used in policy, program, educational, and advocacy venues. The videos may be found at:

https://health.ucdavis.edu/chpr/community_engagement/PopulationHealthGroup/Portfolio/KOA%20Family/index.html

U.S. Department of Health and Human Services Office on Women's Health (OWH)

Supporting Nursing Moms at Work: Employer Solutions Evaluation (*Service Quality Recognition*)

LTG provided evaluation support to OWH to understand the challenges and opportunities encountered by employers and mothers in accommodating lactating women returning to work after giving birth. A national sample of employers in manufacturing, education, health care, and retail/restaurant industries was identified for in-depth interviews to gauge their response to the resource and to elicit their policies, practices, and experience in developing and providing accommodations. A multi-state sample of women working in these same industries was drawn for in-depth interviews to elicit their experience and perspectives on their lactation accommodation when returning to work. The products of the project were a final report and a national briefing for the OWH and its partners.

National Aeronautics and Space Administration (NASA)

Organizational Ethnography of the Aeronautics Autonomy Testbed Capability Team for the NASA Convergent Aeronautics Solutions, Aeronautics Research Mission Directorate (ARMD) (*Service Quality Recognition*)

LTG was contracted by NASA to conduct an ethnographic assessment of a rapid teaming process focused on an autonomy innovation challenge. The experiment was designed to understand and answer a central research question: Can a NASA ARMD team rapidly learn and apply new approaches to creating innovative conceptual designs using the best researchers currently available? NASA headquarters and team briefings were conducted, a final report focused on supporting change for innovation, a panel presentation at an international aviation innovation conference, as well as collaborative journal and news articles.

Robert Wood Johnson Foundation, Strengthening What Works (SWW)

Preventing Intimate Partner Violence in Immigrant and Refugee Communities

Preventing Intimate Partner Violence in Immigrant and Refugee Communities (SWW) was a national program of the Robert Wood Johnson Foundation (RWJF) in collaboration with LTG Associates, as the national program office, to identify promising practices to prevent intimate partner violence (IPV) among immigrant and refugee populations in the U.S. The initiative also focused on building the capacity of organizations working in communities to conduct and utilize evaluations to enhance their work and improve their effectiveness. LTG evaluated the interventions and identified key effectiveness elements in preventing IPV and strengthening relationships and families. The findings were featured in a nationally distributed policy brief; LTG also conducted national briefings across policy and program audiences to report the results.

World Health Organization

Preparing for Treatment Programme Evaluation Project (*Praxis Award*)

LTG designed and conducted monitoring and evaluation tools and systems and provided evaluation capacity development to a global network of over 140 community-based HIV/AIDS treatment projects. The final report and presentation were focused to policymakers, international donors, NGOs, and grantees. Uses included a WHO organization-wide briefing, the International AIDS Conference, and, by the WHO and the Collaborative Fund. The report was widely cited for its utility and sensitivity.

U.S. Agency for International Development

Population Technical Assistance Project (POPTECH) and the Monitoring, Evaluation and Design Support Project (MEDS) (*Service Quality Recognitions*)

LTG provided short-term support and technical assistance in design, monitoring and evaluation of maternal, child health, child survival, nutrition, infectious disease, HIV/AIDS, family planning, and reproductive health programs, with the goal of improving availability, quality, and use of key interventions. With a budget of 30 million dollars, nearly 400 projects were conducted globally in more than 50 countries over five years. LTG's work was cited for quality, timeliness, responsiveness, and cost-control.

Contact Us

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